

CLUB BULLETIN AWARD RULES

One Award for Lions Clubs with more than 50 members
One Award for Lions Clubs with 50 members or less.
(Membership based on the June 30th totals)
One Award each for Lioness and Leo Clubs.

To qualify for this Award:

- 1. A Club must publish **at least 10 bulletins a year.**
- 2. A copy of each bulletin must be sent to the Club's District Governor and to the Multiple District 19 Office.

Lion, Lioness and Leo participants in this Contest are the winners, or in the case where the winner does not send bulletins to the MD19 Office, the runner up, of the respective contests held at the District level. **the District Governor shall submit the name of the District winner and runner up to the MD19 Contests and Awards Chairman and the Executive Secretary by April 30.**

The Executive Secretary will supply from the files in the MD19 Office, 6 consecutive issues of each District's winning club bulletin to the Contests and Awards Committee for judging.

THE CONTESTS & AWARDS COMMITTEE MAY APPOINT A COMMITTEE TO JUDGE THIS CONTEST.

The judges shall base their scoring of each bulletin on the following POINTS system (with 100 points being considered perfect), and distributed in the following manner:

POINTS

GENERAL APPEARANCE OF THE BULLETIN25

Does the bulletin appear, at first glance, as a credit to the club and to Lionism in general? The paper should reveal some balance or other planned make-up, care in detailed arrangements, local artwork, clean-cut impression, good paper stock, and avoidance of smudginess or illegibility. The month and year of the bulletin and the name of the Editor MUST appear on the first page of the bulletin.

BUILDING OF VITAL LIONISM30

Does the bulletin boost the local club and all worthwhile activities that it does, or is it a "knocker's sheet"? Does it acknowledge and aid the causes of Lions International? Does the bulletin report, foreshadow or otherwise aid by editorial news, or other comment, the Lions projects? Does the bulletin lead in helping to build, as well as maintain, local plans and projects? Does it do a good job of promoting?

INCREASING LIONS' GOODWILL AND STRENGTH 25

Is the bulletin truly democratic in mentioning many members and helping to become the forum for all? Does it add to the club, fun and camaraderie? Is the fun kept within sufficient bounds so as to avoid real mental injury to any Lion? Does the bulletin call for the efforts of many in the club? Does the bulletin build toward the meeting?

SETTING OF HIGH STANDARDS 20

Is the bulletin well-written technically, well-edited, and headlined? The bulletin does not need to conform to the writing standards of a metropolitan daily, but, some penalty should be exacted for bad spelling, faulty grammar, and confusing construction. Clarity, simplicity, accuracy, and completeness should be rewarded. Striking composition should be recognized.

A club, if it chooses, may submit with the bulletins, brief additional information which will help the judges to judge it fairly. Such notes might include information about how it is distributed and to whom (for instance, is it sent regularly to military members?). Facts might be included regarding how it is edited. Does one member serve continuously as Editor, or is the editorship rotated?

ADDITIONAL REQUIREMENTS FOR BULLETIN CONTEST

A GOOD BULLETIN...

Should identify itself with an attractively printed or mimeographed heading which is descriptive of the purposefulness of Lions. The heading should be dignified and worthy of Lions. Facetious titles should be avoided lest they become offensive with repetition.

A GOOD BULLETIN...

Should, at first glance, be attractive in form, be brief, concise, and regularly published. It should be informative and inspirational. First in importance is the announcement of coming programs, with enough zest in the announcement to stimulate attendance. The coming program should be adequately publicized in a brief and concise manner yet it should tell something about the speaker, or other participants who will comprise the program.

A GOOD BULLETIN...

Should provide only a brief rehash of the past meeting, highlighting only the outstanding phases of the former program - just enough to make absentees wish they had been there. It should list new members and provide a short biography of each. It should provide a brief running history of the club, which is preserved as a permanent record of club accomplishments and achievements.

It should carry news and announcements of club and zone affairs. It should copy pertinent information from the Multiple District Bulletin.