CLUB WEBSITE AWARD RULES

The Lions, Lioness and Leo Club Website entered in this Contest are the winners, or in the case where the winners are unable to compete, the runners-up of the respective contests held at the District level. **THE DISTRICT GOVERNOR MUST SEND THE NAMES OF THE WINNERS AND RUNNERS-UP TO THE CONTESTS AND AWARDS CHAIRMAN AND THE MULTIPLE DISTRICT 19 OFFICE BY APRIL 30.**

The MD19 Website Contest will be judged by three (3) non-technical individuals and by three (3) individuals who are familiar with the technical aspects of website construction and will be based on the three following categories:

Total Possible points 100

1. **Site Look and Feel** **Possible Points 38**
   a. Is the site easy to read? (yes, 5 pts; no, 0 pts)
   b. Do the colors on the site allow for ease of reading? (yes, 2 pts; no, -1pt)
   c. Are the graphics, images & pictures clear & sized appropriately? (yes, 5 pts; no, -2pts)
   d. Animation, multimedia or interactive parts? (yes, 3 pts; no, 0 pts)
   e. If yes to #d, were they quick to display & error free? (yes,2 pts; no, -1 pt; n/a, 0 pts)
   f. Information on officers & contacts easily found? (yes, 3 pts; some, 2 pts; no, 0 pts)
   g. Does every page have a link back to the home page? (yes, 5 pts; no, 0 pts)
   h. Each page topic specific? (yes, 3 pts; no, 0 pts)
   i. Is information categorized for ease of use? (yes, 4 pts; some, 2 pts; no, 0 pts)
   j. Is overall site layout neat, organized & efficient to navigate? (yes, 6 pts; some, 3 pts; no, 0 pts)

2. **Information and Content** **Possible points 27**
   a. Site updated since July 1? (yes, 4 pts; no, 0 pts)
   b. Is all information on site current? (yes, 4 pts; no, 0 pts)
   c. Is there a link to the MD19 Website? (yes, 4; no, -3 pts)
   d. Is there a link to LCI Website? (yes, 4; no, -3 pts)
   e. Is there a calendar of coming events? (yes, 2 pts; no, 0 pts)
   f. Do all of the links work? (yes, 5 pts; no, 0 pts)
   g. Information for contacting club (zone or district) leadership? (yes, 4 pts; no, 0 pts)

3. **Over-all Perception** **Possible points 35**
   a. Is there an email link or other method to contact the site web master? (yes, 5 pts; no, 0 pts)
   b. The site does not display any inappropriate content or unsuitable links. (yes, 5 pts; no, -5 pts)
   c. Does the site appear to abide by copyright, trademark or intellectual property laws? (yes, 5 pts; no, -4 pts)
   d. Does the site prominently display the Lions International Emblem? (yes, 4 pts; no, 0 pts)
   e. Please rate your overall feeling and experience with this site. (with 1 being the lowest & 10 being the highest). (10 pts max)